



## ABOUT COLLABRIA CARE

Facing the end of life or caring for a loved one with a serious illness can be stressful and sometimes overwhelming. Collabria Care aims to ensure that no one faces these challenges alone. As a local nonprofit with over 40 years of experience, we provide compassionate care through our core programs: Hospice and Palliative Care, Adult Day Health Care, and Alzheimer's & Dementia Services.

Each year we care for nearly 4,000 patients and their families throughout Napa Valley. Thanks to generous community support, we're here 24 hours a day, seven days a week, 365 days a year to help our patients and their loved ones face the challenges of serious illness from diagnosis through the end of life.

## OUR CELEBRATION

The 2021 celebration will raise essential funds to support Collabria Care's important services as we honor Emma Swain, CEO of St. Supéry Estate Vineyards & Winery.

The 15th Annual Collabria Care Classic Golf Tournament will kick off the festivities on Friday, September 3. The same day, our much-anticipated online auction which will launch and run through Sunday, September 12. The auction will feature a wide range of opportunities for bidders to enjoy, including premium lots comprised of rare wines, fabulous dinners, and exclusive travel experiences.

For 15 years, Collabria Care's Gala has been one of the highlights of the fall social season in the Napa Valley and always offers an experience to remember. We are excited to hold our exclusive gala on Friday, September 10 which will feature a wonderful dinner, followed by a few premiere auction lots and an opportunity to "fund-a-need" in support of the vital work Collabria Care does in our community.

## OUR GUESTS

More than 200 attendees are expected to join us for our in person events with thousands more nationwide exploring our online auction. Our typical guests are sophisticated, educated, and well-traveled. They range in age from mid-40's to early 80's with an average age of 60-70. While most have chosen the Napa Valley as their home, it is estimated that at least 50% have second or third homes around the country or internationally.

## **We hope you will join us as a Celebration Week sponsor!**

For more information or to create a customized sponsorship,  
please contact Kate Bunnell at (707) 732-1811 or  
[kbunnell@collabriacare.org](mailto:kbunnell@collabriacare.org). Thank you!



**Collabria Care**  
**Collabria Hospice**

# Joy! A Week of Celebration Sponsorship Options

**Golf: September 3**  
**Gala: September 10**  
**Online Auction September 3- 12**

## CELEBRATION WEEK PACKAGES

*Interested in sponsoring both our  
golf tournament and gala?*

### **Diamond Sponsor- \$25,000**

*Exclusive Opportunity! (Tax-deductible portion \$21,840)*

**Golf:** 8 Golfers, Meals, Logo on Banner  
at Golf Check In, 2 On Course Signs

**Gala:** 10 VIP Gala Seats, Logo on Step &  
Repeat and Gala entrance signage,  
Sponsor Video (15 seconds), Full Page  
Inside Cover Ad in Event Program,  
Name in text message to guests

### **Sapphire Sponsor- \$15,000**

*(Tax-deductible portion \$12,240)*

**Golf:** 8 Golfers, Meals, Logo on Banner  
at Golf Lunch, 2 On Course Signs

**Gala:** 8 VIP Gala Seats, Logo on Step & Repeat  
and Gala entrance signage, Sponsor Video  
(15 seconds), Full Page Ad in Event Program

### **Platinum Sponsor- \$10,000**

*(Tax-deductible portion \$7,820)*

**Golf:** 4 Golfers, Meals, Logo on Signage  
at Golf Check in, On Course Sign

**Gala:** 8 Gala Seats, Logo on Step & Repeat  
and Gala entrance signage, Sponsor Video  
(15 seconds), Full Page Ad in Event Program

### **Gold Sponsor- \$5,000**

*(Tax-deductible portion \$3,620)*

**Golf:** 4 Golfers, Meals, Name/Logo on  
On Course Sign

**Gala:** 4 Gala Seats, Logo on Signage at Gala  
Entrance, 1/2 Page Ad in Event Program

## EVENT SPECIFIC PACKAGES

### GOLF OPPORTUNITIES

#### **Ball Launcher Sponsor - \$2,500**

*Exclusive Opportunity! (Tax-deductible portion \$1,920)*

4 Golfers, Meals, Logo/Name on  
Ball Launcher, Signage on the Hole

#### **Pay the Pro Sponsor - \$2,500**

*Exclusive Opportunity! (Tax-deductible portion \$1,920)*

4 Golfers, Meals, Signage on the Hole

#### **Par Sponsor – \$1,000**

*(Tax-deductible portion \$420)*

4 Golfers, Meals, On Course Sign

### GALA OPPORTUNITIES

#### **Silver Sponsor- \$3,000**

*(Tax-deductible portion \$2,200)*

4 Gala Seats, Name/Logo on Gala reception  
signage, 1/4 Page Ad in Event Program

#### **Bronze Sponsor- \$1,500**

*(Tax-deductible portion \$1,100)*

2 Gala Seats, Name/Logo on Gala reception  
signage

*Interested in a higher tier golf or gala  
specific sponsorship? Contact us today  
to create your customized package!*

## ADDITIONAL SPONSOR RECOGNITION

\$2,500+ Sponsors receive Logo placement  
in the following:

- Event Website
- 2021 Fall Newsletter
- Event Emails & Social Media

All Sponsors will be listed in the following:

- Event Program
- Post-Event Thank You Ad
- Annual Report

For more information or to create a customized  
sponsorship, please contact Kate Bunnell at  
(707) 732-1811 or kbunnell@collabriacare.org.

# Collabria Care Sponsorship Form

Collabria Care is a 501(c)3 nonprofit organization ♦ Tax Id# 68-0393144

Business/Donor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## Sponsorship Level

### CELEBRATION WEEK PACKAGES

- \$25,000 Diamond
- \$15,000 Sapphire
- \$10,000 Platinum
- \$5,000 Gold

### GOLF OPPORTUNITIES

- \$2,500 Ball Launcher
- \$2,500 Pay the Pro
- \$1,000 Par

### GALA OPPORTUNITIES

- \$3,000 Silver
- \$1,500 Bronze

### ADD-ONS

- Gala Tickets  
# \_\_\_\_\_ of Tickets at \$475 \$ \_\_\_\_\_
- Gift Baskets  
# \_\_\_\_\_ of Baskets at \$125 \$ \_\_\_\_\_
- Fund-a-Need Donation \$ \_\_\_\_\_

**Payment Total** \$ \_\_\_\_\_

## Payment Information

Payment Method:     Check     Credit Card     Send Invoice

Card #: \_\_\_\_\_ Expires: \_\_\_\_\_ Security Code: \_\_\_\_\_

**Please return this form to**

Kate Bunnell, Annual Giving Manager  
Collabria Care ♦ 414 South Jefferson Street ♦ Napa, CA 94559  
kbunnell@collabriacare.org



**Collabria Care**  
**Collabria Hospice**