



September 3-12, 2021

benefitting
Collabria Care-Collabria Hospice

Golf · Gala · Auction

ABOUT COLLABRIA CARE

Facing the end of life or caring for a loved one with a serious illness can be stressful and sometimes overwhelming. Collabria Care aims to ensure that no one faces these challenges alone. As a local nonprofit with over 40 years of experience, we provide compassionate care through our core programs: Hospice and Palliative Care, Adult Day Health Care, and Alzheimer's & Dementia Services.

Each year we care for nearly 4,000 patients and their families throughout Napa Valley. Thanks to generous community support, we're here 24 hours a day, seven days a week, 365 days a year to help our patients and their loved ones face the challenges of serious illness from diagnosis through the end of life.

OUR CELEBRATION

Joy–A Week of Celebration will raise essential funds to support Collabria Care's important services as we honor Emma Swain, CEO of St. Supéry Estate Vineyards & Winery.

The 15th annual Collabria Care Classic Golf Tournament will kick off the festivities on Friday, September 3 at Eagle Vines Golf Club. The same day, our much-anticipated online auction will launch and run through Sunday, September 12. The auction will feature a wide range of items and experiences for bidders to enjoy, including rare wines, fabulous dinners, and more.

For 15 years, Collabria Care's Gala has been one of the highlights of the fall social season in the Napa Valley and always offers an experience to remember. We are excited to hold our exclusive gala on Friday, September 10 which will feature a wonderful dinner, followed by the opportunity to bid on select premiere live auction lots and "fund-a-need" in support of the vital work Collabria Care does in our community.

OUR GUESTS

More than 200 attendees are expected to join us for our in person events with thousands more nationwide exploring our online auction. Our typical guests are sophisticated, educated, and well-traveled. They range in age from mid-40's to early 80's with an average age of 60-70. While most have chosen the Napa Valley as their home, it is estimated that at least 50% have second or third homes around the country or internationally.

We invite you to join us and sponsor *Joy–A Week of Celebration!*

For more information or to create a customized sponsorship, please contact Kate Bunnell at (707) 732-1811 or kbunnell@collabriacare.org. Thank you!



2021 Sponsorship Options

Golf - September 3

Gala - September 10

Auction - September 3- 12

CELEBRATION WEEK PACKAGES

Are you interested in sponsoring both our golf tournament and gala?

Diamond Sponsor - \$25,000

Exclusive Opportunity! (Tax-deductible portion \$21,840)

Golf: 8 Golfers, Meals, Logo on Banner at Golf Check In, 2 On Course Signs

Gala: 10 VIP Gala Seats, Logo on Step & Repeat and Gala entrance signage, Sponsor Video (15 seconds), Full Page Inside Cover Ad in Event Program, Name in text message to guests

Sapphire Sponsor - \$15,000

(Tax-deductible portion \$12,240)

Golf: 8 Golfers, Meals, Logo on Banner at Golf Lunch, 2 On Course Signs

Gala: 8 VIP Gala Seats, Logo on Step & Repeat and Gala entrance signage, Sponsor Video (15 seconds), Full Page Ad in Event Program

Platinum Sponsor - \$10,000

(Tax-deductible portion \$7,820)

Golf: 4 Golfers, Meals, Logo on Signage at Golf Check in, On Course Sign

Gala: 8 Gala Seats, Logo on Step & Repeat and Gala entrance signage, Sponsor Video (15 seconds), Full Page Ad in Event Program

Gold Sponsor - \$5,000

(Tax-deductible portion \$3,620)

Golf: 4 Golfers, Meals, Name/Logo on On Course Sign

Gala: 4 Gala Seats, Logo on Signage at Gala Entrance, 1/2 Page Ad in Event Program

EVENT SPECIFIC PACKAGES

GOLF OPPORTUNITIES

Golf Cart Sponsor - \$3,500

Exclusive Opportunity! (Tax-deductible portion \$2,920)

4 Golfers, Meals, Logo/Name on Cart Banners on all Carts

Ball Launcher Sponsor - \$2,500

Exclusive Opportunity! (Tax-deductible portion \$1,920)

4 Golfers, Meals, Logo/Name on Ball Launcher, Signage on the Hole

Par Sponsor - \$1,000

(Tax-deductible portion \$420)

4 Golfers, Meals, On Course Sign

GALA OPPORTUNITIES

Silver Sponsor - \$3,000

(Tax-deductible portion \$2,200)

4 Gala Seats, Name/Logo on Gala reception signage, 1/4 Page Ad in Event Program

Bronze Sponsor - \$1,500

(Tax-deductible portion \$1,100)

2 Gala Seats, Name/Logo on Gala reception signage

Interested in a higher tier golf or gala specific sponsorship? Contact Kate Bunnell at kbunnell@collabriacare.org today to create your customized package!

ADDITIONAL SPONSOR RECOGNITION

\$2,500+ Sponsors receive Logo placement in the following:

Event Website
2021 Fall/Winter Newsletter
Event Emails & Social Media

All Sponsors will be listed in the following:

Event Program
Post-Event Thank You Ad
Annual Report



2021 Sponsorship Form

Business/Donor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Sponsorship Level

CELEBRATION WEEK PACKAGES

- \$25,000 Diamond
- \$15,000 Sapphire
- \$10,000 Platinum
- \$5,000 Gold

GOLF OPPORTUNITIES

- \$3,500 Golf Cart
- \$2,500 Ball Launcher
- \$1,000 Par

GALA OPPORTUNITIES

- \$3,000 Silver
- \$1,500 Bronze

ADD-ONS

- Golf Registrations
____ of Registrations at \$200 \$ _____
- Mulligan Packages
2 Mulligans for \$50 \$ _____
5 Mulligans for \$100 \$ _____
- Golf - On Course Sign - \$100 \$ _____
- Gala Tickets
____ of Tickets at \$475 \$ _____
- Gala Tables (Seats 8)
____ of Tables at \$3,800 \$ _____
- Fund-a-Need Donation \$ _____

Payment Total \$ _____

Payment Information

Payment Method: Check Credit Card Send Invoice

Card #: _____ Expires: _____ Security Code: _____

Please return this form and your ad by July 19 to

Kate Bunnell, Annual Giving Manager

Collabria Care • 414 South Jefferson Street • Napa, CA 94559

kbunnell@collabriacare.org



Collabria Care
Collabria Hospice